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## INTERNATIONAL DAIRY WEEK 2010 JUDGES

### Holstein – Mr. David Crack Jr



Mr. David Crack Jr. grew up on his family farm, Crackholm Holsteins, in Richmond, Quebec, Canada. After receiving a Bachelor Degree in Education (Chemistry and Physical Education) from McGill University, he began working for Alta Genetics on the day he completed his studies. Mr. Crack is currently the Quebec Sales Manager for Alta Genetics, responsible for the Quebec Sales and Marketing.

Along with his wife Caroline and two children Savannah and Kolton, Mr. Crack now owns Crackholm Holsteins which is a two-time master breeder herd, comprising of 140 head of which 35 are cows. Crackholm Holsteins has 17 All-Canadian nominations, 3 honorable mention All-Canadian, 2 reserve All-Canadians, and 6 All-Canadians

since 2002.

Mr. Crack has been an official judge since 2000, and has had the opportunity to judge in Canada, USA, Europe, South America, and Australia.

### Jersey – Mr. Ashley Fleming



The first Jersey of the Potterwalls herd was purchased in 1970. Today the Potterswalls Jersey Herd comprises of 80 milkers with followers. All the cows are either classified Excellent or VG with 80% of the heifers also VG. The herd has just won the National UK Herds Competition for the third time (held bi-annually).

As a young child, Mr. Ashley Fleming formed a bond with Jersey, which has grown and developed into a lifelong passion. Mr. Fleming became the youngest person in the United Kingdom to be elevated to a panel judge in both the Jersey and Holstein breeds. Over the years, Mr. Fleming has judged at all of the major shows in the United Kingdom, and is well recognised in Europe for his Holstein judging appointments.

Mr. Fleming has been National UK Chairman, Chairman of Judges and served on the Breed Improvement Committee. He is married to Lynda with three children who are all enthusiastic helpers.

### Illawarra & Youth Show – Mr. Steve Borland

Judging the Illawarra breed this year will be Mr. Steve Borland of Ormstown, Quebec, Canada. Mr. Borland owns and manages the famous Rapid Bay Jersey herd. This herd is known around the world as one of North America's most successful.

Rapid Bay has won the coveted Premier Breeder and Exhibitor award at the Royal Winter Fair,

along with a massive six individual class winners. Over the past fifteen years Mr. Borland has won more All Canadian awards than one can count with his Jersey's.

Rapid Bay is also the home of Giprat Genetic Corporation, the owners of the officially named "Cow of the Century", Duncan Belle. Producing her well-known sons and grandsons Giprat Belles Jade and Rapid Bay Just Wait.

Mr. Borland has marketed many Jersey around the world to countries such as Brazil, Mexico, USA, England and Australia. He has also judged throughout the world including the Jersey's at the Royal Winter Fair.

### **Guernsey – Mr. Brad Sayles**



Brad Sayles has a lifetime of experience in the Canadian dairy industry. His career began as a Sire Analyst for United Breeders, one of the predecessors to Semex Alliance partner, Gencor.

His leadership skills led him to the role of Marketing Manager at Gencor, where he developed cutting-edge service and support programs for its members. Other positions include Gencor Progeny Development Director and Semex Alliance Jersey Program Coordinator.

Prior to rejoining the Semex Alliance in 2007, Brad was Marketing Manager at Holstein Canada, where he initiated a number of highly successful business development and growth programs within domestic and international markets.

He is now International Sales & Business Development Director with the Semex Alliance, with specific responsibility for Western Europe, Scandinavia, Australia and New Zealand.

### **Brown Swiss – Mr. Dan Gilbert**



Mr. Dan Gilbert spent the first 10 years of his career with Brown Swiss Enterprises, the marketing arm of the Brown Swiss Association, following his graduation from Iowa State University. While there, he developed a lucrative export business for live cattle, semen and embryos to a number of countries. This included a specialty bull program for Switzerland, primarily focusing on "type" bulls or those selected for components. By 1992, the A.I. market in Switzerland was changing rapidly and there was less demand for these non-traditional A.I. bulls which Dan saw as an opportunity to start his own company.

In January of 1994, he reached an agreement with the Brown Swiss Enterprises to acquire the semen business which included 10 live bulls and founded New Generation Genetics. Mr. Gilbert's work internationally has paid dividends and today around 65 percent of all New Generation's semen sales are overseas. New Generation currently markets its semen and embryos in 28 countries world-wide.

Mr. Gilbert has judged in over 10 countries; including National shows in Brazil, Colombia, Switzerland, France and Austria.

### Ayrshire – Mr. David Stalker



David Stalker is a well-known figure in the New Zealand dairy industry. He is the former co-principal of Lucernvale Holsteins, one of New Zealand's most successful show and production herds until its dispersal. In 2002, he joined

Semex NZ Limited as its South Island Area Manager. Based at Lincoln, south of Christchurch, he assists Semex customers and agents with their sire selections and mating programs. He has travelled extensively throughout New Zealand, Australia and Canada.