



# IDW DAIRY & MACHINERY EXPO 18 & 19 JANUARY 2012

## SITE APPLICATION FORM

Please fill out the following details and return to the IDW Event Manager

POST: PO Box 563, Tullamarine VIC 3043  
ROBYN BARBER, IDW Event Manager : PHONE (0418) 656 082 | EMAIL info@internationaldairyweek.com.au

Company details	
Name:	_____
Address:	_____ _____
City / Town:	_____ State: _____ Postcode: _____
Contact details	
Title:	<input type="checkbox"/> Mr. <input type="checkbox"/> Mrs. <input type="checkbox"/> Ms. <input type="checkbox"/> Miss.
First name:	_____ Surname: _____
Phone:	(____) _____ Mobile: _____
Email:	_____
Exhibitor Information 2012	
Attached to this application form is the Exhibitor Information. You should read this and the Terms and Conditions outlined carefully and before signing.	
Site Booking	
<b>Deadline for Return of this Form: 1 October 2011</b>	
Please tick your preferred level of site booking.	
<input type="checkbox"/> <b>Platinum - \$700</b> (plus GST) This level entitles you to:	
<ul style="list-style-type: none"> <li>▪ A 6m x 6m display area situated between the Event Complex and the Oval</li> </ul>	
<input type="checkbox"/> <b>Premium – \$330</b> (plus GST) This level entitles you to:	
<ul style="list-style-type: none"> <li>▪ A 6m x 6m display area situated on the oval complex</li> </ul>	
If you require additional space please identify your requirements in 6 m x 6 m blocks. Please note that each 6 m x 6 m block will add \$330 to the cost of the site:	
I require an additional ..... blocks of 6 m x 6 metres.	
The cost of my booking is ..... sites x \$330 plus GST = .....	

## Exhibitor Products

✓ For inclusion in the Official Program please tick a maximum of 4 categories:

Abrasives	Environmental Management & advice	Pumps & Irrigation
Air-conditioning & Heating	Farm Trees, Native Plants	Rippers & Post Hole Diggers
Air compressors, Hoses & Fittings	Farm supplies & rural merchandise	Rollers & Press Wheels
Airseeders & Planters	Feeding Equipment	Safety Equipment & First Aid Supplies
Agronomy & farming advice	Fencing, Gates & Yards	Seeds & Additives
Animal Health	Fertilisers & Suppliers	Sheds & Farm Buildings
Automotive Equipment	Field Bins, Mother Bins & Chaser Bins	Silos & Grain Storage
Broadband & internet service	Flooring Equipment	Solar & Alternative Energy
Chainsaws, Woodsplitters & Sawmills	Fuel Tanks, Fuels Oils & Lubricants	Sprayers & Equipment
Chemicals & Pest Control	Gourmet Foods & Wine	Tanks, Cartage & Storage
Climate Change and weather forecasting	GPS Equipment & Precision Farming	Tools - Hand & Power
Clothing, Footwear, Workwear	Hardware & Workshop Equipment	Tractors, Parts & Components
Community & Family Services	Harrows & Discs	Trailers & Toolboxes
Compressors & Airtools	Hay, Silage & Fodder Equipment	Trucks & Equipment
Computers, Cameras & IT Equipment	Homewares & Equipment	Tyres & tyre products
Communications, Mobile Phones, UHF	Laser Equipment	Water Storage & Treatment Systems
Concrete Products	Livestock & Equipment	Welders & equipment
Earthmoving & Heavy Machinery	LP Gas Supply & Appliances	Windmills, Pumps & Troughs
Electrical & Audio	Motorcycles & Quad bikes	Working Dogs
Engineering Supplies	Mowers, Mulchers & Slashers	Other (specify below)
Engines - Petrol & Diesel	Organic and sustainable farming	
	Pipes & Fittings	
	Pressure Washers	

### Payment of Site

Exhibitors shall receive an invoice from IDW after this sponsorship application form has been received. Payment is required by the due date or the site location or advertising or both may be forfeited. International sponsors will also be subject to payment of appropriate bank debit charges if using foreign bank to transfer monies.

**Deadline: 1 November 2011**

### Internet Promotion by Sponsors of IDW Expo

All Sponsors shall receive an official advertisement from the IDW Event Manager for display on their website during the month of December welcoming customers and clients to IDW 2012. Advertisements to be placed from 1 December.

**Deadline: Thursday 1 December 2011**

### Advertisement in IDW Expo Guide

Country News will be producing the official Expo Guide and you will be contacted in November to arrange your advertisement in this publication. This guide will be distributed to homes via Country News, The Riverine Herald (Echuca), Kyabram Free Press, Tatura Guardian, Campaspe News (Rochester), Benalla Ensign, Deniliquin Pastoral Times, Cobram Courier, Southern Riverina News (Finley), Seymour Telegraph, The McIvor Times (Heathcote), Country News (Goulburn Valley), SN Weekly (Shepparton & district).

IDW will provide a site map and list of exhibitors in the Guide. All other advertising in the guide is the responsibility of the Exhibitor.

Visitors will be given a copy upon entry to the Expo.

**Deadline: Thursday 1 December 2011**

### Electrical Requirements

240 volt power can be supplied however Exhibitors need to identify if they require

Single phase;      or       Three Phase

Please also identify what equipment you will be requiring power for: ie fridge, milking machine etc.

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### Unloading Facilities

Unloading facilities appropriate to what is required will be organised. Whilst you may have your own unloading equipment, if you do not please identify what equipment/machinery you need to unload:

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### Public Liability Insurance

This section must be completed in full. If you do not possess public liability insurance you will not be permitted to display at IDW.

Insurer: \_\_\_\_\_

Policy Number: \_\_\_\_\_

Date Paid to: \_\_\_\_\_

Indemnity \$: \_\_\_\_\_

IDW reserves the right to require that a Certificate of Currency to \$10 million be provided.

### Site Safety Plan

A Site Safety Plan must be completed by the Exhibitor and a copy given to the IDW Event Manager upon arrival at IDW or beforehand. This will be held on file by the IDW Committee.

### Site Location

All sites for the IDW Expo will be located on the main oval at Tatura Park unless deemed unsuitable by the IDW Committee. If the wet weather contingency plan is required sites will be placed on the roadside adjacent to the main entry to Tatura Park.

IDW has a 'first right of refusal' policy to sponsors who were involved in the event the previous year. Allocation of display areas within the judging arena shall not be allocated until confirmation as been received from the previous years' sponsors.

Site locations are dependent on the level of sponsorship selected, however they can vary depending on the number of sponsors for that years' event. IDW organisers have the right to change site locations, in accordance with the level of sponsorship, if required before the event.

### Application Terms and Conditions

1. This application completed and properly signed by the Exhibitor shall be received at the IDW office by 1 October 2011. Applications received after that date shall incur additional site fee charges and will only be accepted at the discretion of the IDW Committee.
2. The IDW Committee reserves the right to regulate the use of machinery on static display sites which produces excessive noise causing annoyance to other exhibitors and the public.
3. The IDW Committee & staff shall have the power to enter upon the area described at any time and remove any article, sign, picture or printed matter, which in their opinion may be a cause of offence to the public or the officials of the Committee.
4. Except with the written consent previously obtained of the IDW Committee, the Exhibitor shall not assign or sub-let or part with the possession of the whole or any part of their allocated space or purports to do so.
5. Payment of site fee must be received in full by 1 November 2011. IDW will invoice the exhibitor upon receipt of this application form.
6. IDW has the right to refuse an application if the exhibitor's business does not fit the requirements of the IDW Dairy Expo.
7. Exhibitors hereby accept all responsibility for, and shall hold the IDW Committee indemnified against any damage or injury to any person, persons or property which may be occasioned by or arise out of the use of any machinery, implement or apparatus of any nature whatsoever used in connection with the stand and/or demonstration.
8. Exhibitors hereby undertake to faithfully conform with the requirements of any Act of Parliament which may govern the erection of structures, displays and/or demonstrations and/or sales of machinery and other products, and also to conform with any regulations, by-laws or ordinances made under such Acts of Parliament or by any Government, Semi-Government or local Government Authority duly authorised to make regulations, by-laws ordinances in connection herewith.
9. The IDW Committee shall have the right to sell by public auction or private treaty any structure or part thereof or any plant or equipment which is or has been erected or placed on the space or upon the said site and remains after the expiration of five days (5) from the completion of the said 2012 IDW Dairy Expo, such equipment will be charged a removal fee of \$200 per item.
10. The IDW Committee shall not be liable for any loss or damage to the Exhibitors property whilst on the said area.
11. If the IDW Committee should find it necessary or expedient to cancel or postpone the 2012 IDW Expo this contract shall cease to operate upon notice to that effect, signed by the Event Manager, served on the Exhibitor by handing it to him personally or by posting to him in a prepaid envelope or wrapper at his address here-mentioned or at the option of the IDW Committee by handing or offering it to any person who appears or is thought by the Event Manager to be an employee, agent or partner of the Exhibitor. The IDW Committee shall not be liable to the exhibitor for any compensation whether on the ground or loss of profits or otherwise on respect of such cancellation or postponement and the Exhibitor shall not be entitled to any refund or payment of any money paid by the Exhibitor in relation to this application.
12. New equipment only may be displayed for sale. Second-hand equipment will not be permitted for sale.
13. The Exhibitor shall not conduct or permit or suffer to be conducted on the space any competition, raffle or game

without authority of the IDW Committee.

14. Livestock are permitted on the Expo site only by arrangement with the IDW Committee.
15. Flag poles over three (3) metres in height are not permitted to be erected within two (2) metres of any point directly below overhead power lines.
16. Exhibitors are responsible for the condition of the site allocated by this contract, at the commencement of the 2012 IDW Dairy Expo and upon the completion of such Expo, Exhibitors shall clean such area to the satisfaction of the IDW Committee. Sites left unclean risk a fee being charged for cleaning and future acceptance of site applications.
17. The IDW Committee reserves the right to cancel this contract and to retain any money paid in relation thereto if there is in the opinion of the IDW Committee an infringement of any of the foregoing conditions and/or if the Exhibitor does not occupy the space at the commencement of and during the full period of the International Dairy Week Dairy Expo.
18. The IDW Committee reserves the right if it considers it necessary expedient or desirable to do so to cancel or to suspend the operation of this Contract by notice served on the Exhibitor as provided in Clause 10 in the event of any occurrence or happening which in the opinion of the IDW Committee justifies it in so doing. Moreover, the committee shall not be liable to pay the Exhibitor for any compensation whether on the ground of loss or profits or otherwise or any refund or payment of any money paid by the Exhibitor in relation to this Contract in respect of such cancellation or suspension.
19. The IDW Committee reserves the right to amend operating conditions as specified at any time.
20. The Committee reserves the right to reallocate any sites which are not occupied by 6.00pm Tuesday 17 January 2012.

#### **Exhibitor Check list**

- I have read the terms and conditions of sponsorship.
- I have completed the site application form including identifying my products and sent to the IDW Event Manager.
- I have paid the site fee to IDW.
- I have contacted Bourke Hire to book my equipment hire requirements.
- I have sent a copy of the Site Safety Plan to the IDW Event Manager.

#### **Exhibitor Agreement**

In consideration of the Terms & Conditions and Exhibitor Information as explained above and attached, I, being a duly authorised representative of the Exhibitor, undertake on the Exhibitor's behalf to abide by the Terms & Conditions and Exhibitor Information.

Signed: \_\_\_\_\_

Date: \_\_\_\_\_